The Council of Mortgage Lenders (CML) represents UK mortgage lenders and our members account for 96% of all UK residential mortgage lending, and over 11 million mortgages and loans, worth over £1.3 trillion. We are the authoritative voice for the industry and the primary provider of economic, statistical, policy and research information.

At the CML we are recognised by members, policy makers and the press as the ‘mortgage market experts’. Our members include all the largest banks and building societies together with smaller lenders, challenger banks, third party administrators and specialist lenders. We keep them updated on matters affecting the industry, not just lending issues, but also housing policy, regulation, legal issues, home buying taxation, the buy-to-let sector and much more. CML members have direct access to our expert policy and research teams. We share information with them through our website, email alerts, conferences, workshops, seminars and subject specific working groups and panels. Complementing the work we do to support our 130 lender members are more than 80 associates drawn from the leading suppliers in the sector including lawyers, conveyancers, search companies, software developers and management consultants. Our successful associateship model is based on associates supporting our work to build a stable platform for growth in the mortgage industry.
CML associateship - a partnership

We have been working with some of our associates for more than 20 years. Our objective is to build long-term mutual partnerships with the most influential and respected suppliers in the sector. These are the companies that demonstrate their commitment to the mortgage industry by supporting and contributing to our work. Associates enrich our activities with advice, insights and information, providing valuable financial support.

In return CML associateship provides a number of unique and compelling benefits. These benefits are available to all associate employees and mirror some of the benefits available to lender members.

“Eversheds

“We have been an associate of the CML for many years, taking advantage of the significant benefits that brings. In particular, the thought leadership the CML offers, and the key data with commentary that is readily available via the website, has been an important tool in the provision of services to our clients. The networking opportunities when participating in the CML’s events are excellent.”

Nick Rundle, Partner, Eversheds

Unisys

“Unisys has had a valued relationship with the CML for many years now. We enjoy working with the team, as CML remain a prominent force in the financial services arena. We recognise the importance of participating in their industry events, both for the insight they deliver and the assistance they provide to Unisys in raising awareness of our own services and capabilities.”

Adam Oldfield, Business Development Director, Unisys Financial Services.

www.cml.org.uk
Associateship benefits

CML associates gain a competitive advantage from a range of benefits.

1. Better informed
   Our associates get a head start on knowing about new legislative proposals, policy developments, market changes and developing trends. This ensures they can react with product development, marketing strategies and business plans before non-associate competitors. CML associates have unlimited access to the following ‘members only’ information channels:
   - Restricted information pages on the CML website
   - Housing and mortgage market news and policy updates
   - The detail behind CML press releases and policy statements
   - Comprehensive mortgage market statistics and data
   - Member seminars, workshops and conferences
   - Shared learning from members at exclusive member and associate networking lunches
   - CML expert policy advisers, panels, special interest groups and working groups

2. Access better networks
   96% of UK residential mortgage lenders are CML members, so we interact with thousands of different contacts from all member firms. CML’s events programme involves direct contact with over a thousand member delegates from these firms every year. There is no better way to get close to the key influencers and decision makers in the mortgage sector and in so many different ways. These include:
   - Attending member networking events at the same rates as members, including three regional lunches, two regional dinners, and (new for 2015) an evening reception, all adding up to more than 3,000 delegates.
   - Attending a member and associate lunch, hosted by our Director General at our London HQ. These informal lunches are small in scale (30 max) so a unique way of building new customer relationships

3000
DELEGATES FROM THE MORTGAGE INDUSTRY

www.cml.org.uk
Better known and recognised

Being an associate ensures that our members are aware of the commitment and support that our associates have for the mortgage sector. CML associates are recognised as the most respected businesses in their field giving our members access to a unique pool of expertise and knowledge. Our associates stand out as the category leaders in their field through:

- Inclusion in CML’s expert ‘speaker’ pool with the opportunity to be asked to present at CML seminars and conferences
- Listing in CML’s searchable member and associate website directory
- Inclusion in CML’s year book and directory circulated to all member organisations
- Priority access to sponsorship and advertising opportunities at discounted rates
- Editorial opportunities in the CML events e-zine published 10-12 times a year
- Exclusive use of the CML associate logo for associates

Becoming a CML associate

To discuss CML associateship, please contact:

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@cmlpressoffice @cmlevents

How it works

Following a bespoke discussion with you, we can gain a full understanding of your organisation’s specific needs, ensuring they match the CML associateship benefits. Our dedicated account manager will then see you through the selection process and, subject to CML management and member approval, your organisation will become a CML associate.

You will pay a 12 month subscription and a one off joining fee, which is charged on a pro-rata basis.

www.cml.org.uk